



SECTION 1

Promote Regional Economic Vitality and Shared Prosperity

Use public policy to support a healthy business climate and job growth

- Ensure communities that pursue infill development have the resources to provide and maintain necessary services
- Ensure State and local regulations and permitting processes support business retention and expansion

Address the growing strains on traditional and 21st century infrastructure

- Rebuild and expand traditional infrastructure
- Expand investments in 21st Century Infrastructure
- Invest in public transit to make it easier to travel around the region
- Improve the resilience of the region's infrastructure systems to natural hazards

Expand opportunities for middle-wage employment

- Collaborate to improve local economic development strategies, with an emphasis on growing middle-wage jobs
- Reform California's education system to generate a globally competitive workforce
- Strengthen pathways to help lower-wage workers move into better jobs

Ensure the Bay Area has space for all activities that contribute to the regional economy and facilitate goods movement

- Integrate employment activities into the PDA framework to encourage more jobs near transit
- Evaluate a Priority Industrial Area Program
- Re-envision office parks
- Identify policies and funding to meet the Bay Area's housing needs



SECTION 2

Increase Housing Choices and Affordability

Build more housing, particularly in PDAs

- Diversify housing choices to meet the needs of the region's changing population
- Repurpose under-utilized publicly owned sites near transit and jobs

Increase affordable housing options

- Increase funding and financing for affordable housing
- Build community support for affordable housing and housing affordability
- Pursue State regulatory changes to support affordable housing
- Develop local incentives to encourage affordable housing
- Remove barriers to providing housing, especially for the region's most vulnerable populations

Preserve affordable housing to maintain neighborhood economic diversity and stability

- Increase funding and financing resources for preservation
- Promote alternative housing ownership models
- Advocate for policies that encourage preservation
- Encourage local policies that preserve housing affordability and neighborhood stabilization

Reduce housing and community vulnerability to natural disasters

- Reduce development in the highest hazard areas
- Retrofit fragile housing in seismic hazard areas
- Increase building standards for new construction in seismic hazard areas
- Plan for replacing affordable housing lost during a natural disaster



SECTION 3

Build Healthy and Resilient Communities

Reduce the impact of natural hazards on communities

- Support communities to integrate resilience planning into all planning activities
- Provide in-depth planning assistance to implement resilience actions
- Develop financial incentives to spark resilience action
- Adopt policies and strategies to prepare for post-disaster recovery
- Support local implementation of shelter-in-place programs

Support multi-jurisdiction initiatives to strengthen PDAs

- Support the Grand Boulevard Initiative
- Advance the East Bay Corridors Initiative
- Facilitate future multi-jurisdiction PDA coordination

Use placemaking to strengthen community vitality

- Ensure infill development contributes to a sense of identity for an area
- Support local dialogs to define the character of streets and places

Encourage development that protects the health and welfare of residents

- Reduce the negative impacts of poor air quality on residents and workers
- Use green infrastructure and low impact development to enhance neighborhoods and improve stormwater management

Improve conservation and management of the region's water and energy resources

- Reduce water consumption
- Prioritize a diverse water supply
- Improve coordination of water delivery systems in the region
- Increase the energy efficiency of existing and future buildings



SECTION 4

Protect and Enhance the Region's Natural Assets

Preserve the region's most important natural assets

- Advocate for protection of Priority Conservation Areas
- Enhance the region's agricultural economy and preserve its agricultural lands
- Protect, restore, and enhance the San Francisco Bay Delta Estuary ecosystem

Expand and enhance the Bay Area's trails and parks

- Complete the unfinished segments of the Bay Trail and Ridge Trail and expand the Water Trail
- Increase access to parks