

40% of US Workforce will be on-demand by 2020(?)

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# On-Demand Workforce

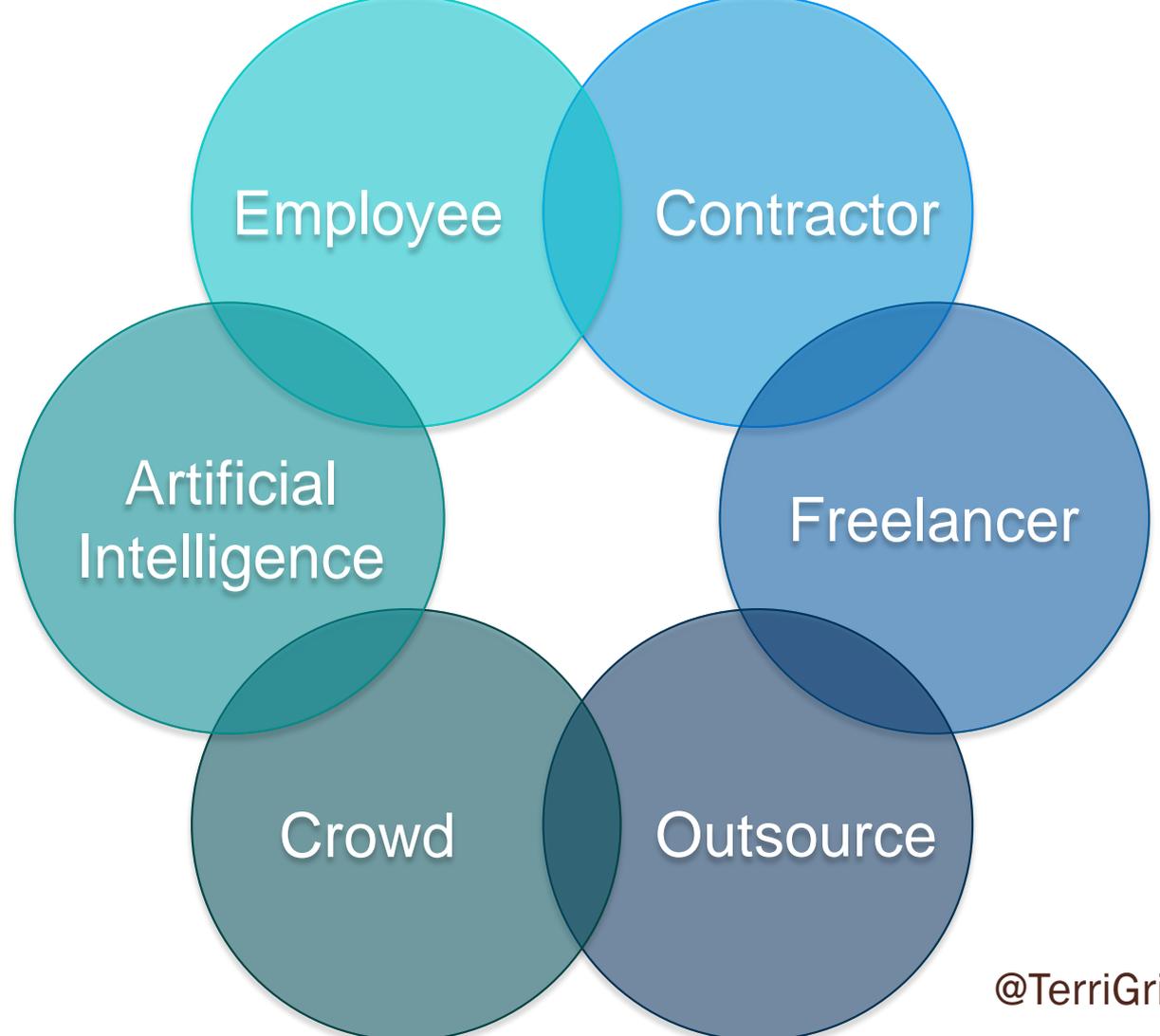
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**Contractors, freelancers, temporary workers, etc.**

**[http://http-download.intuit.com/http.intuit/CMO/intuit/futureofsmallbusiness/intuit\\_2020\\_report.pdf](http://http-download.intuit.com/http.intuit/CMO/intuit/futureofsmallbusiness/intuit_2020_report.pdf)**

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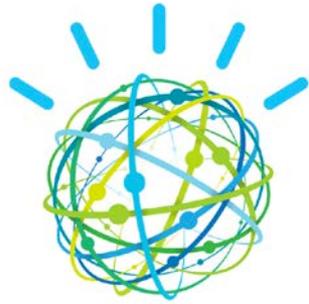
# Who's Doing The Work?



mozilla



Elance | oDesk



U B E R

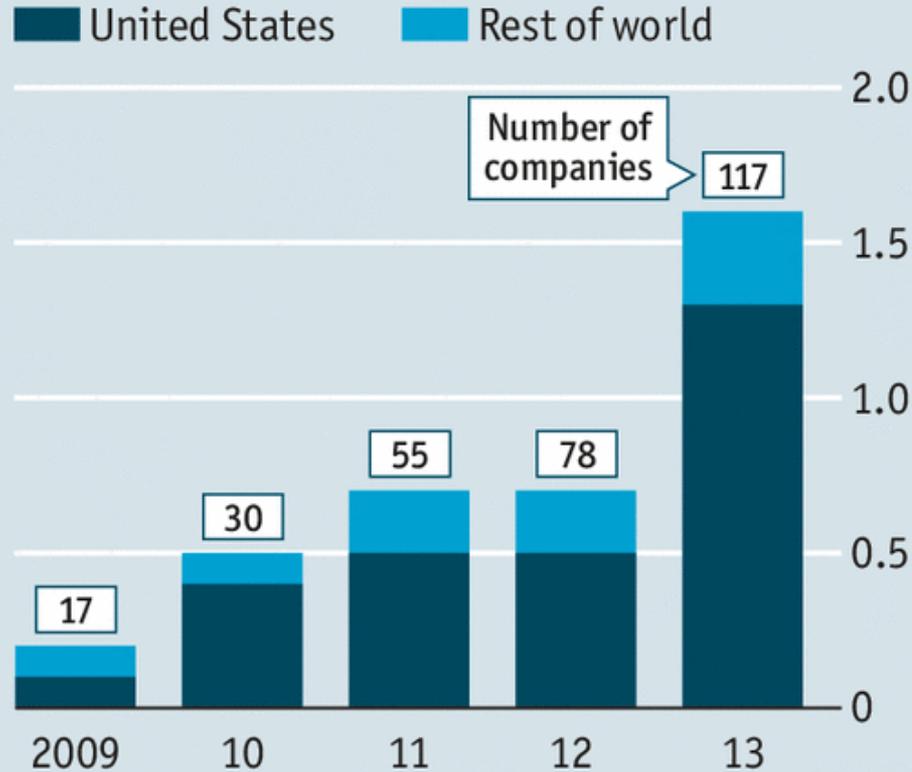


TaskRabbit

## Here's an idea

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Venture-capital investment in the on-demand economy, \$bn



Source: Crunchbase



Freelance workers available at a moment's notice will reshape the nature of companies and the structure of careers

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@TerriGriffith